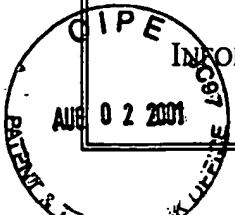
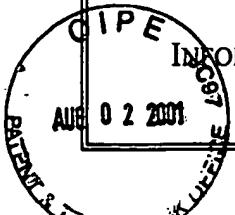


Form PTO-1449 (Modified) LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)									Atty Docket No.: MS150904.1	Serial No.: 09/825,820
									Applicant: Eric J. Horvitz, et al.	
									Filing Date: 4/4/01	Group: 2611

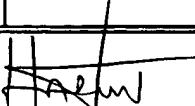
### REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

Examiner Initial		Document Number							Date	Name	Class	Subclass	Filing Date if Appropriate
Ham	AA	6	1	1	2	1	8	6	8/29/00	Bergh, et al.	705	10	3/31/97
Ham	AB	5	7	9	0	9	3	6	8/4/98	Dinkins	455	5.1	9/29/94
Ham	AC	6	0	0	6	2	1	8	12/21/99	Breese, et al.	707	3	2/28/97
Ham	AD	5	4	1	0	3	4	4	4/25/95	Graves, et al.	348	1	9/22/93

### FOREIGN PATENT DOCUMENTS

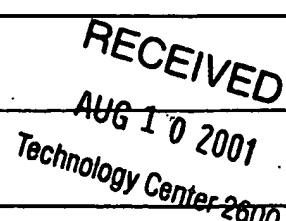
Examiner Initial		Document Number	Date	Country	Class	Subclass	Translation	
							Yes	No
	AC							

### OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

Ham	AD		Lawrence, R.D., et al.; "Personalization of Supermarket Product Recommendations", <u>Data Mining and Knowledge Discovery</u> , Vol. 5, no. 1-2, 2001, p. 11-32
Ham	AE		Ansari A (REPRINT), et al.; "Internet Recommendation Systems", <u>Journal of Marketing Research</u> , vol. 37, no. 3, 2000, p. 363-375
	AF		
	AG		
	AH		
	AI		
EXAMINER 		DATE CONSIDERED 03/25/05	

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

S:\HAM\MSFT\p161us\HSApto1449.wpd

  
 RECEIVED  
 AUG 10 2001  
 Technology Center 2600

Form PTO-1449 (Modified)		Atty Docket No.: MS150904.1	Serial No.: 09/825,820
<p style="text-align: center;"><b>LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S TRADEMARK OFFICE</b></p> <p style="text-align: center;"><b>INFORMATION DISCLOSURE STATEMENT</b> (Use several sheets if necessary)</p>			
		Applicant: Eric J. Horvitz, et al.	
		Filing Date: 4/4/01	Group: 2611

**REFERENCE DESIGNATION U.S. PATENT DOCUMENTS**

Examiner Initial		Document Number	Date	Name	Class	Subclass	Filing Date if Appropriate
	AA						
	AB						
	AC						
	AD						

**FOREIGN PATENT DOCUMENTS**

Examiner Initial		Document Number	Date	Country	Class	Subclass	Translation
							Yes No
	AC						

**OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)**

HWY	AD		Ansari, A., et al., "Internet Recommendation Systems", <u>Journal of Marketing Research</u> , vol. 37, August 2000, p. 363-375				
	AE						
	AF						
	AG						
	AH						
	AI						
EXAMINER			DATE CONSIDERED				
<i>Horwitz</i>			03/25/05				

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

S:\HAM\MSFT\p161us\supp\HS\Apto1449.wpd

## LIST OF PATENTS AND PUBLICATIONS

## FOR APPLICANT'S

## INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

COPY OF PAPERS  
ORIGINALLY FILED

JUL 08 2002

Applicant: Eric J. Horvitz, et al.

Filing Date:  
4/4/01

Group: 2611



## REFERENCE DESIGNATION U.S. PATENT DOCUMENTS

Examiner Initial	Document Number	Date	Name	Class	Subclass	Filing Date if Appropriate
AA						RECEIVED
AB						JUL 1 2 2002
AC						Technology Center 2600
AD						

## FOREIGN PATENT DOCUMENTS

Examiner Initial	Document Number	Date	Country	Class	Subclass	Translation	
						Yes	No
AC							

## OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)

HNAY	AD	Fisher, Danyel, et al. "SWAMI: A Framework for Collaborative Filtering Algorithm Development and Evaluation", <u>SIGIR Forum</u> , Vol. 34, 2000, Pgs. 1-3.
HNAY	AE	Burke, Robin, "Semantic Ratings and Heuristic Similarity for Collaborative Filtering", AAAI Press, 2000, Pgs. 1-7.
	AF	
	AG	
	AH	
	AI	

EXAMINER

DATE CONSIDERED

03/25/05

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.